

KFCC PROGRAMMERS

	Program Name	Day/Time	Description of Program
1	Sunday Morning Live	Sun 7-9 am	This program is a Christian program which features music from local black gospel groups. It is hosted a well known local musician and is the only program of its kind (featuring local groups) in Houston
2	The Russian Hour	Sat 6-8 am Sat Noon 1 pm	Hosted by a former Tass News Television anchor from Siberia, this program dedicated two hours each Saturday morning teaching English to Russian adults and children. From Noon till 1 pm, the program features music and news from Russia. It is an extremely well received program in the Russian Community in Houston which now numbers more than 10,000
3	Local Music Radio	Sat Midnight 2 am	This program features only music produced by local Houston bands. Although it airs at a late hour and at low power, it is the only broadcast outlet in Houston for locally produced music and; therefore, is very well received in the music community
4	Aqui El Salvador	Sun 10 am - 1 pm	Hosted by El Salvadorian immigrant and radio personality "El Chero," this program is tailored to first generation immigrants. Each week, El Chero conducts live interviews with various radio stations in El Salvador allowing listeners here in Houston to broadcast greetings their friends and family back in El Salvador.
5	Recordando	Sat 10 am - Noon	A Spanish "oldies" program, this programmer plays music which can be compared to a "Big Band" format in English. Specifically targeted are older adults from Brazil and Argentina
6	Vibraciones	Mon-Fri 8-9 pm	An International Spanish rock format which also features local Spanish rock bands. This is the only program of its type in Houston.
7	Hispanos Todos	Mon-Fri 9 am - Noon	A Spanish language talk show which deals with local matters of interest regarding the combined Spanish, Mexican and Central American Communities. The program takes a daily look at the international politics of South America as well. No other program in Houston discusses similar material on a regular basis.

Federal Communications Commission

cket No. 96-173 Exhibit No. app 25

esented by Chameleon

Disposition } Identified X
 } Received _____
 } Rejected X

orter 918

o 2-24-97

	Program Name	Day/Time	Description of Program
8	Radio Kafe	Mon-Fri Midnight - 9 am & Noon - 7 pm	Created one year ago when the last of the Houston station abandoned the tropical format, Radio Kafe has grown from one hour each day to more than 50 hours each week of programming. The program features music and news target to a young adult audience. While all other Houston Spanish stations target the Mexican market, Radio Kafe is the only program which attracts this audience. At a recent Radio Kafe sponsored concert, more than 13,000 persons turned out for the event.
9	Young Tarang	Sat 1-3 pm	A program which features music, news, and the political views of young professional Pakistani immigrants in Houston. As with most of the Indian sub-continent programming on the station, the only complaint about Young Tarang is that the program is only on the air two hours a week.
10	Voice of Sanatan Hinduism	Sat 8-10 am	This is the only religious radio program in Houston which programs to the 60,000 followers of the Hindu faith. This program attracts a mature and devoutly religious Hindu listeners but also routinely offers programming which teaches the traditional Hindu faith to young listeners as well.
11	Hit Parade	Sun 9-10 am	This program is targeted at the secular Indian community which does not speak the dominant Hindi language. A significant portion of the 100,000 Indians in the market speak a dialect other than Hindi.
12	Explosion Latina	Sat 4-5 pm	Programmed to a young, Spanish speaking audience, this program plays a more upbeat tropical format than Radio Kafe, but not as hot as some other programming on KFCC. As with virtually all programs on the radio station, this is the only show which programs the specific music it plays in Houston.

	Program Name	Day/Time	Description of Program
13	Viva Latinamerica	Sat. 2-6 am	This programmer produces a hair products infomercial targeted at central and south American listeners
14	Baha'i Hour	Sat. 3-4 pm	The Baha'i faith is a middle Eastern based faith with more than 8 million followers worldwide and over 1,000 in Houston. The Baha'i Hour is the only program of its type in the State of Texas
15	Let God Arise	Sat. 11 pm - Sun. 1 am	The more than 3,000 members of the Rumanian Christian community in Houston have only one radio outlet and this program is it. In spite of the fact that this program is on late night Saturday/Sunday and on air at only 50 watts, the program generates hundreds calls from believers each week. This group had tried unsuccessfully for years to produce a radio program before coming to KFCC
16	Radio South Asia	Mon-Fri 7 - 8 pm	This is the only daily radio outlet for the more than 100,000 Indian community in Houston. The response to this program has been so great that the programmer has decided to discontinue on the air giveaways due to the deluge of calls generated by any contest
17	Festival Latina	Sun 1-4 pm	Festival Latina is another Spanish language program which specifically targets the older demographics of the Puerto Rican community in Houston
18	Meditation Hour	Sun 5-6 pm	Hosted by Ken Singh, the Meditation Hour is a religious program dedicated to the teachings of the religious leader Krishna. As with virtually all the religious programming on KFCC, this is the only programming of its type in the Houston market
19	Punjab Rang	Sun 6-8 pm	This program is targeted at the Pakistanni and east Indian communities in Houston. Each week, the program airs news and information from a section of India that no other program airs in Houston.

APPENDIX 26



10865 ROCKLEY RD.
HOUSTON, TX 77099
PHONE (713)564-2465
FAX (713) 564-8653

June 3, 1996

Don Werlinger
Chameleon Radio Corporation
10865 Rockley Road
Houston, Texas 77099

Dear Don:

Thank you for the opportunity to talk about the community served by Radio Kafe. As you know, when I first came to KFCC last June, I was one of many air personalities who had been put on the street by the consolidation of radio stations between the large group owners Tichenor and El Dorado. I had been in Houston for seven years programming Spanish language music and cultural events to Spanish speaking, but non-Tejano people. Five of those years I was with Radio Impacto (KMPQ) with a program called Juventud de Ayer before the station was sold to Tichenor and I was put out on the street.

Much of Impacto's programming was targeted at Central and South American emigrants. KXYZ, which is owned by Infinity, was also programmed with a Central and South American target audience. Both stations abandoned their commitments to those audiences in July of 1995 leaving tens of thousands of people with Spanish as the first and in many cases, only language, but no radio station in Houston playing music targeted and doing all the other things a radio station does for them.

When I first heard that air time might be available on KFCC, I had no idea that one year later, Radio Kafe would have the thousands of listeners it now has and would be the fastest growing program of its kind in the city.

Federal Communications Commission	
Docket No. <u>96-173</u>	Exhibit No. <u>App 26</u>
Presented by <u>Chameleon</u>	
Disposition	Identified <u>X</u>
	Received <u> </u>
	Rejected <u>X</u>

(1)

As the only Spanish language radio program in the Houston area not targeting the Mexican/American Tejano audience, Radio Kafe has listeners from through Central and South America. Recently, we began the Radio Kafe Klub designed for listeners who want to support our program by attending remote broadcasts, patronizing our advertisers, and generally supporting the program. We are now in the process of entering into a computer data base more than 4,000 names of our listeners who have volunteered their names and addresses to be on the list. I am attaching a list only of those names we already have in the computer. There are 46 pages and we have only about 25 percent of the names currently on the computer. Also attached is a portion of our hand written list which has not yet been entered into the computer.

We also recently began asking people joining the Kafe Klub if they are first generation immigrants and what is their country of origin. To date, we have Kafe Klub members from ten different countries including: Columbia, El Salvador, Mexico, Honduras, Ecuador, Puerto Rico, Peru, Panama, Venezuela, and Cuba.

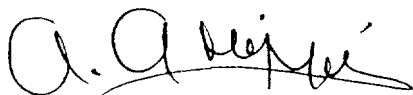
As you know Don, Radio Kafe is certainly not yet a financial success. Every penny we have generated so far as gone into acquiring more air time and doing more for our listeners. To that end, Radio Kafe is an resounding success. We are currently working with the City of Houston and the Johnson Space Center at NASA on a summer concert and festival for Spanish speaking listeners of Radio Kafe. We hope to have 20,000 people in Memorial Park in mid July for the festival.

Without KFCC, Radio Kafe would not be possible. Without Radio Kafe, thousands of Spanish speaking people who are not of Mexican descent would have no radio voice in this market. My people have been abandoned by the big operators who only want to gather up stations so they keep their ad rates high by monopolizing the Spanish stations. If KFCC went away I do not know where they would turn for the music, news and information Radio Kafe provides. If there is anything Radio Kafe can do to support your efforts, please tell me.

In order to show support among our listeners for KFCC's request for more power, we took a petition to a remote broadcast last Saturday. In one hour's time, we collected 173 names on the petition supporting your application. The petition is attached to this letter. If you need more names, we'll be happy to take more petitions to future remotes and ask our listeners to assist in that way.

Thank you for helping Radio Kafe become the success it has become and we look to the future for your success and ours.

Your friend,



Alex Mejia

(2)

APPENDIX 27

CROSS-CULTURAL NETWORK

RADIO PROGRAM IN RUSSIAN

P.O. BOX 820564

Houston, TX 77282

William Caton, Acting Secretary
Office of the Secretary
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

May 22, 1996

Re: BP-950804AC

Dear Mr. Caton:

This letter is written in support of Chameleon Radio Corporation, licensee of Radio Station KFCC which has pending an application to change its city of license to Missouri City, Texas and to make technical changes in its facility.

KFCC is the only station in Houston metropolitan which offers service to international programmers regardless of philosophy, ethnicity, religious beliefs or format. My program, for instance, is the only Russian language program on the air in the Houston metro offering not only music and a "touch home" to the growing Russian community, but important news and community information as well. My live program connected Houston with Moscow through air. The participants of my program teach the new immigrants how to adopt new system, new life style, etc. Without KFCC, my program will have no place to go and the Russian community will loose its only commercial radio outlet.

As a former news anchor in the old Soviet Union and a professional journalist, I am very aware of the importance of having an outlet like KFCC. It would have been unthinkable to have such an outlet as KFCC in the

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Federal Communications Commission

Docket No. 96-173 Exhibit No. app 27

Presented by Chameleon

Disposition	}	Identified	<u>X</u>
		Received	<u> </u>
		Rejected	<u>X</u>

Reporter JS

Date 2-24-97

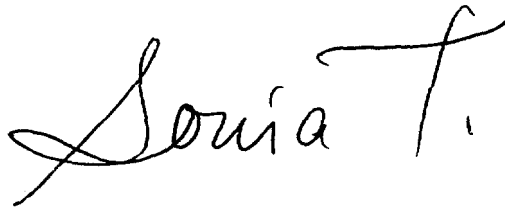
former Soviet Union where I worked on the state TV station under the communist control. Not only am I allowed to program my airtime in the manner I think best entertains and informs the Russian community here, but also have the right to sell advertising to businesses which wish to attract my listeners, what an incredible change from the Soviet Union.

It is very much in the interest of the immigrant Russian community that KFCC be allowed to improve its facilities. Houston is a huge city, and Russians live in different areas; therefore, KFCC needs to have strong signal for covering more territory. We very much support that efforts and urge the FCC to act quickly on its application.

Thank you for your time and cooperation.

Sonia Tabarovsky

Producer and hostess of the Radio Program in Russian.

A handwritten signature in cursive script, reading "Sonia T.", with a large, stylized flourish at the end.

June 1, 1996

William Caton, Acting Secretary
Federal Communications Commission
1919 M St., N.W.
Washington, D.C. 20554

In Re: Application of KFCC Radio

Dear Sir:

Radio South Asia is the only South Asian program which comes to Houston Monday thru Friday. Each day, a guest professional from the South Asian Community is featured on the program providing information and advice available no where else in the Houston area. Radio South Asia has been featured numerous publications as a unique and important community resource. Without KFCC, there would be no daily radio outlet to the more than 100,000 South Asians in the Houston area.

For the reasons above, Radio South Asia completely supports the efforts of KFCC to increase its power and coverage. There are nearly fifty radio stations in the Houston area, but only a few offer air time to international language programmers and only KFCC offers the opportunity for daily broadcasts.

Radio South Asia joins with other programmers on the radio station in urging the Federal Communications Commission to act favorably on KFCC's request for additional coverage.

Sincerely,

Syed. H. Azemuddin

Community

Radio S. Asia Celebrates Second Anniversary



Dr. Azeemuddin entertained the audience at the second anniversary celebration at Royal Hall.



Radio South Asia host, Shobha Joshi, broadcast the celebration live from the radio station.

HOUSTON — Radio South Asia celebrated its second anniversary on Friday, May 3 from 7 to 10 p.m. at Royal Hall.

Over 300 people attended the lively celebration.

Dr. Syed K. Azeemuddin of Radio South Asia hosted the event at Royal Hall while radio show host, Shobha Joshi, broadcast the celebration live via their station at AM 1270 KFCC from 7 to 8 p.m.

After the live broadcast concluded at 8 p.m., Joshi arrived at Royal Hall to join in the second anniversary celebrations.

Many children were present at the celebration. They spoke about Islam and the *Koran*.

Each child was given a gift on behalf of Radio South Asia.

Attendees of the event congratulated Dr. Azeemuddin for his hard work and efforts to keep Radio South Asia an engaging community radio program.

Guest speakers for the event were Seshadri Kumar of *India Herald*, Dr. K.L. Sindhwani of *Indo-American News*, and the president of Wallis State Bank.

The speakers elaborated on the tremendous success of the radio program.

Dinner was catered by Royal Restaurant.

Radio South Asia is on AM 1270 KFCC Monday through Friday from 7 to 8 p.m. and Sunday from 8 to 9 p.m.

For more information, call 568-2094 or 265-3498.

Radio South Asia's Eid Milan Dinner



Children waiting in line to recite the Holy Koran on Radio South Asia; Dr. Venkat Veerisetty, coordinating message on Radio South Asia from Royal Hall while Dr. Aze-

Houston

Radio South Asia, which broadcasts an hour, six days a week on AM1270 KFCC held its Eid Milan dinner at Royal Hall on May 3.

Dr. Syed K. Azeemuddin who hosts program under an assumed name, Munir, with co-host Shoba Joshi, broadcast the Friday evening program from 7 p.m. to 8 p.m. live from Royal hall.

As Friday program on Radio South Asia is devoted to religion, recitations of Holy Koran were broadcast even as children who recited the scripture also went on air live from Royal Hall.

A large number of listeners, advertisers and well wishers from the South Asian community attended the dinner. The program was cosponsored by Royal Restaurant and Darbar Hala Meat and Grocers.

Monday through Friday, Radio South Asia can be heard from 7 p.m. to 8 p.m. on AM1270 and on Sundays from 8 p.m. to 9 p.m.

ator of Telugu Cultural Association, one of the guests, giving a amuddin is standing by.

FRIDAY, MAY 17, 1996 ♦ INDIA HERALD ♦ 9



Community

Radio South Asia Makes Splash with Five-night Programming



"Radio South Asia hosts Muneer Ahmed (left) and Shobha Joshi... community service with education and entertainment."

HOUSTON — Nearly two months ago, the first South Asian night-time radio program in many years hit the air waves in Houston. And what was unique about this program was it was a short one-hour show five days a week.

The brain child of Houstonian Muneer Ahmed, Radio South Asia (on KENR AM-1070 from 8 to 9 p.m., Monday to Friday) is becoming popular day by day. "I got the idea of starting a radio program on weekdays because all our South Asian shows are crowded on weekends. There is some overlapping, and you can only listen to music so much," said Muneer.

So he decided to do five short programs on weekdays, with one interview with a professional or a leading community person.

So on Mondays, it is Call the Doctor Day, Tuesday Call the Lawyer Day, on Wednesday it is World Religion and Thursday a special guest, usually a leading member of the community (Indo-American News publisher Dr. K. J. Sindhuani has already con-

Bombaywala, noted restaurateur). On all these days, about half the show is devoted to popular film music, while Friday is pure music-based entertainment.

The response from the listeners and the business community has been very heartening, according to Muneer. A major sponsor of Radio South Asia is the husband-wife team of Syed and Shakeela Azeemuddin, both doctors in family practice.

He says the phone lines are very busy when the lawyers and doctors come on the show.

"People have so many problems; they can get a first opinion for free on the radio and then decide on a course of action," Muneer said.

The "sawal-jawab" section, hosted by Shobha Joshi, gets so many instant calls that all ten lines are lit up before she can finish her question, much to the amazement of radio engineer Jeff Meyers who assists on the broadcasts.

Listeners can have their favorite song played on the show

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Shoba Joshi with the Radio South Asia is gaining popularity

Radio South Asia, the only week days S.Asian Hindi program in the Greater Houston area is gaining popularity with the South Asians in Houston for its variety of old and new mix of Hindi songs and quiz. The program is broadcast live on the air Monday through Friday on AM 1070 KENR from 8 to 9 p.m.

The Houstonian Brain-child couple Dr. Azeemuddin and Dr. Shakila Azeemuddin introduced this show for community service in the form of talk shows with Doctors, Lawyers and Special Guests. Music makes the show enjoyable to everyone. Now the R.S.A. has reached popularity with Shoba Joshi, hosting the program. She is the Coordinator and Producer of the program. She has many fans enjoying her voice and her popular "Sawaal Jawab" time, i.e., the Quiz Time.

At the Quiz Time, Shoba plays a Hindi film song from old or new collec-

tions, and asks a few questions and there go all 10 lines lightning up on the phone. "Very difficult to handle the calls, but thus goes the feedback," she says. Listeners wait for and enjoy this time she is happy that all generations (age-groups) participate. Shoba has done her B.A. in Psychology and Masters in Journalism and worked in many different media and that adds a lot of pep and encouragement in her program to keep it going well.

Dr. Azeemuddin, popularly known as Muneer Ahmed on the Radio show has gained popularity for the "World Religion Day" where his aim is to bring together the awareness of cultural values in today's generations and the ones to come.

R.S.A. nevertheless offers good Hindi music and a number of songs from the 1950's to the 90's. Stay tuned and enjoy your evenings on Radio South Asia. Send your community program announcements to R.S.A. by calling (713) 265-3498.

Attorney Sherly Thomas - Philip with Radio South Asia host Muneer Ahmed during the live "Call the lawyer" talk show at the studios of AM1070.

HOUSTON

Radio South Asia, the brain child of Houstonian Muneer Ahmed, began its broadcasts in June, 1994 on AM1070 KENR between 8 p.m. and 9 p.m. Monday through Friday.

The program was started with the support of the husband and wife team of doctors Syed and Shakeel Azeemuddin, noted Pediatricians.

Radio South Asia gained popularity with its fusion of melodies, of Hindi songs from the 1950s to the 1990s, by the program coordinator and host of the show, Shoba Joshi.

She has also been gathering fans of all age groups through her popular "Sawaal-Jawaab" quiz time.

Every Wednesday Muneer Ahmed hosts World Religion on the radio. Programs on other days of the week include Call the doctor on Mondays, Call the lawyer on Tuesdays and a special guest on Thursdays. For any request of songs or announcement on Radio South Asia call 568-5869 or 265-3698.

RADIO RECOVERY INC.
2202 Round Lake Dr.
Houston, Tx 77077-6129

May 13, 1996

Federal Communications Commission
1919 - M Street, N. W.
Washington, D.C. 20554

Re: Community Involvement
KFCC, AM 1270

Dear Commissioners,

This letter is to advise you of the support RADIO RECOVERY has received from Radio Station KFCC, AM 1270.

RADIO RECOVERY is a daily radio program which of an educational nature to help people discover the benefits of the 12 Step Recovery Approach To Living.

RADIO RECOVERY informs people that there is a solution for addiction to mind-altering drugs and chemicals.

RADIO RECOVERY operates similar to an open meeting of Alcoholics Anonymous. We take calls from all concerned parties - Parents, Children, Grandparents, Friends, and Employers - because alcoholism and drug addiction are family diseases. They affect all family members.


The primary purpose of RADIO RECOVERY is to give people who are addicted or affected by drugs and alcohol a VISION OF HOPE.

With the help and support of KFCC, AM 1270, RADIO RECOVERY has helped four people get to treatment centers and back to work. We have prevented one suicide, and have helped numerous people to start going to meetings. Enclosed are three letters from regular listeners. KFCC provides us a full time producer at no extra charge.

During our broadcasts we provide numerous Public Service Announcements relating to services available to aid in recovery - AA Intergroup, Al-Anon, PDAP, and others.

If you have any questions or need further information, please contact me at your convenience.

Sincerely,


Stephen M. Mallia
President
RADIO RECOVERY, INC.

(9)

Dec. 18, 1995

Dear Steve,

Enclosed is a check for \$35.⁰⁰. This is \$1 per day for your show, 5 days a week, from when I first tuned in on Dec. 14th through the end of January.

I would like to issue an anonymous challenge to the others listening to and enjoying your show to treat it just like any other meeting they attend, and drop a buck in the basket for every day they "attend" Radio Recovery.

Sincerely,

An Anonymous Alcoholic.

"WHEN I FOCUS ON WHAT'S GOOD TODAY, I HAVE A GOOD DAY, AND WHEN I FOCUS ON WHAT'S BAD, I HAVE A BAD DAY. IF I FOCUS ON A PROBLEM, THE PROBLEM INCREASES; IF I FOCUS ON THE ANSWER, THE ANSWER INCREASES."

- ALCOHOLICS ANONYMOUS, PAGE 451

22-141 50 SHEETS
22-142 100 SHEETS
22-144 200 SHEETS



3127196

Dear Recovery Radio,

I am a recovering alcoholic who finds your program very helpful.

I donated last month and I'm very pleased that you apparently had enough financial support to stay on the air.

I hope this donation will help you to stay on the air another month. Thank You!

Sincerely,

Kay,

Thank you.

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April 9, 1996

Dear Steve,

Thanks for your wonderful program. You and your guests are doing a marvelous job!

My husband, Paul, and I are learning something every day - Keep up the great work!

Sincerely,
Ann

April 18, 1996

Dear Steve,

Your show continues to
play a very important role
in my serenity and recovery.
My husband ~~who~~ has finally checked
into a treatment center and was
discharged after 30 days. His
sobriety is still young but he
seems to be doing very well.

Your show continues to give me
personally a great peace of mind.
I hope that you continue to stay
on the air.

God Bless you

Ginger S.

April 26, 96
Dear Steve!

Hi &.. Thanks for all you do,
I am a regular dedicated listener
for few month now.

I have been in a 12 steps
program for 10 years.
Life is wonderful & great.
God Bless you, all.

Please stay on ^{the} Air, this
is a wonderful program
I enjoy it so very much.

Love

Karen Deverson